

PRIYANSHU YADAV

GRAPHICS | UI/UX DESIGNER



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LinkedIn



Portfolio

ABOUT ME

Creative and detail-oriented Graphic and UI/UX Designer currently pursuing a BTech in CSE specialization in (Blockchain Technology) degree at Chandigarh University. Proficient in Adobe Photoshop, Figma, and other design tools. Experienced in social media management, web design, and creating intuitive user interfaces. Passionate about combining artistic skills with technical knowledge to deliver impactful design solutions. Eager to contribute my skills and creativity to innovative design projects at your company.

EXPERIENCE

UI/UX Design Intern

Guru At Home

Aug 2023- Jan 2024

- Collaborated on wireframes, prototypes, and UI designs for web and mobile apps.
- Conducted user research and usability testing to optimize product usability.
- Implemented design improvements based on user feedback and usability tests.

Graphic Designer Intern

EXA Mobility

May 2023 - July 2023

- Contributed to the design of mobile app interfaces and website layouts.
- Worked on branding projects, including logo design and brand identity development.
- Assisted in creating interactive prototypes using Figma and Adobe XD.

Design Intern

Next Gen Technology

Oct 2022 - Nov 2022

- Assisted in creating digital and print designs for marketing materials and corporate branding.
- Developed social media graphics and managed content calendars for various platforms.
- Utilized Adobe Creative Suite to design logos, banners, and promotional materials.

EDUCATION

Btech in CSE specialization in (Blockchain)

Chandigarh University

Punjab, India

Aug 2022 - July 2026

CERTIFICATION

- Entrepreneurship
- Business Analyst

PORTFOLIO



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LANGUAGES

English (Fluent)

Hindi

SKILLS

- Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, Figma, Adobe XD, CorelDRAW
- Web Design:** HTML, CSS, basic JavaScript
- UI/UX Design:** Wireframing, Prototyping, User Research, Usability Testing, Interaction Design, Information Architecture
- Social Media Management:** Content Creation, Campaign Planning, Analytics
- Other Skills:** Branding, Typography, Layout Design, Animation, Video Editing

PROJECTS

- Nike Shoes, Starbucks, Pizza Hut UI:** Designed interfaces for e-commerce and restaurant websites.
- Gaming Device Buying Page:** Created UI for gaming device purchases.
- School and Office UI:** Designed interfaces for school and office websites.
- Instagram Graphics:** Created 3D and graphic posts for brands on Instagram.